



OUT OF THE BOX

Think like Einstein,
Paint like Pollock.

ARCK uses art to reach students' greatest potential

Dear Friend,

I am writing on behalf of my organization, Art Resource Collaborative for Kids. ARCK is a 501(c)(3) non-profit organization that provides free and subsidized art education programs to students at the Boston Public Schools.

We take a unique approach by pairing ARCK teachers with classroom teachers in-school at our under-served partner public schools. Our curriculum uses STEM-infused art lessons based on three modules of leadership, civic engagement, and social justice deeply embedded with multicultural awareness and 21st-century skill-building.

For example, this spring our students worked with professional artist **Mark Cooper** to co-create "I Am, We Are," a large, multi-panel, outdoor mural that was unveiled with the help of **Mayor Martin J. Walsh** and **Chief of Arts and Culture in Boston, Julie Burros**, on June 14th outside of Fenway Park. This project allowed students to better understand and express who they are and how they identify amongst their peers. Visit ARCK's media page to watch the unveiling and other highlighted publications.

Please consider sponsoring **Art Resource Collaborative for Kids** (ARCK)'s upcoming major fundraising event, our annual gala -- **Out of the Box: Think Like Einstein, Paint Like Pollock** -- to be held Thursday, October 27, 2016 at **The Sheraton Boston Hotel** in Back Bay Boston. We expect approximately 200 people to attend, including prominent Bostonians and members of the media.

ARCK has served approximately 1,000 Boston students over the past four years, free of charge to the schools and families thanks to the support of our generous sponsors such as **Bain Capital, Deloitte, Liberty Mutual, and Ben and Jerry's**. We hope you'll help us build on this success and enrich the lives of more under-served children.

Will you play a role in building a better future for Boston's children? I'd love to talk with you further about opportunities to support local arts education in a way that will be highly visible and appreciated by your customers and clients. I'll follow up with you soon, but please take a look at our sponsorship form and contact me directly for more details on how you can help. I appreciate your time and consideration. We will be able to highlight your contribution in many ways.

Sincerely,

Sara Mraish Demeter
ARCK Founder and Executive Director
sarad@arckboston.org
857-265-2156

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Sponsorship Levels

ARCK is a 501(c)(3) nonprofit organization with a mission of empowering students with high-quality arts education that fosters culture and community while also supporting a school's learning objectives. ARCK's unique curriculum includes three innovative modules, each using STEAM education principles (Science, Technology, Engineering, Art, Math).

2016 SPONSORSHIP LEVELS AND ASSOCIATED BENEFITS:

- ✓
- | | | |
|-----------------------|-------------------------------------|---|
| <input type="radio"/> | <p>PLATINUM
\$25,000</p> | <p>Sponsors 50 students for the entire year</p> <ul style="list-style-type: none"> ▪ Full page company logo in program book and on ARCK website ▪ Company name/logo featured in media coverage, social media, and press releases ▪ Presenter at the October 27th 2016 Gala ▪ Private table with two bottles of champagne ▪ 12 tickets to the October 27th 2016 Gala at The Sheraton Hotel |
| <input type="radio"/> | <p>GOLD
\$15,000</p> | <p>Sponsors 30 students for the entire school year</p> <ul style="list-style-type: none"> ▪ Company logo on ARCK website, in program book & press releases ▪ Company name/logo featured in media coverage, social media, and press releases ▪ Private table with a bottle of champagne ▪ 8 tickets to the October 27th 2016 Gala at The Sheraton Hotel |
| <input type="radio"/> | <p>SILVER
\$10,000</p> | <p>Sponsors 20 students for the entire school year</p> <ul style="list-style-type: none"> ▪ Company logo on website, program book & press releases ▪ Private table with a bottle of Champagne ▪ 6 tickets to the October 27th 2016 Gala at The Sheraton Hotel |
| <input type="radio"/> | <p>BRONZE
\$5,000</p> | <p>Sponsors 10 students for the entire school year</p> <ul style="list-style-type: none"> ▪ Company logo on website under category level ▪ Program book listing ▪ 4 tickets to the October 27th 2016 Gala at The Sheraton Hotel |



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If you would like to build awareness for your brand by purchasing an ad in ARCK's program book, please select an option below and complete the attached form.

Full page- \$5,000

- 5.5" x 8.5" (no borders - no bleeds)
- Includes 4 tickets to the October 27th 2016 Gala

½ page- \$3,500

- 2.75" x 4.75" (no border)
- Includes 2 tickets to the October 27th 2016 Gala

¼ page- \$2,000

- 1.125" x 2.125" (no border)
- Includes 2 tickets to the October 27th 2016 Gala

Logo Listing or Program Mention- \$1,000

- Company logo in event program book or program mention with text that is .75" high x 5" wide (2 lines)
- Includes 2 tickets to the October 27th 2016 Gala

Ad specifications: must be in color, must be at least 300 DPI resolution, must be submitted in PDF format, must have a border and no bleeds.

All advertisements due September 30th, 2016.

Please email advertisements to: info@arckboston.org

Please RSVP by September 20th 2016



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5th ANNUAL BENEFIT GALA

THURSDAY OCTOBER 27TH

6:30 PM

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Phone Number _____
Email _____

Please RSVP by 10/20/16



Yes!

I'd love to attend the ARCK Annual Benefit and Auction gala: Out of the Box: Think Like EINSTEIN, Paint Like POLLOCK and support integrating arts education into the academic curricula for underserved K - 8 students in Boston Public Schools at no charge to the schools.

- Platinum Sponsorship \$25,000 (includes 12 tickets)
Gold Sponsorship..... \$15,000 (includes 8 tickets)
Silver Sponsorship..... \$10,000 (includes 6 tickets)
Bronze Sponsorship..... \$5,000 (includes 4 tickets)
Full Page Ad..... \$5,000 (includes 4 tickets)
1/2 Page Ad..... \$3,500 (includes 2 tickets)
1/4 Page Ad..... \$2,000 (includes 2 tickets)
Logo Listing or Mention..... \$1,000 (includes 2 tickets)
General Admission Ticket \$150 per ticket # _____ tickets



Unable

to attend the Gala, but I would like to:

- Support ARCK with a donation in the amount of \$ _____
Place an ad in the program book: Contact sarad@arckboston.org for pricing & specs.
Donate online at arckboston.org

Please charge my credit card \$ _____

Visa MasterCard AMEX

Name on Card _____

Card Number _____

Exp. Date _____ CVV# _____

Zip Code _____ Signature _____

Check amount \$ _____

(Please make checks payable to ARCK)

ARCK is a nonprofit, tax-exempt 501(c)(3) charitable organization providing art education in the Boston Public Schools. All donations to ARCK are tax-deductible to the full extent allowed by law.

Please complete and return the enclosed card, scan and email your form to: info@arckboston.org

Mail: ARCK, 36 Bromfield Street, Suite 301, Boston, MA 02108

Call: 617.407.0530