The ROI of Arts Education

Arts education has been proven to help students:

- Strengthen problem-solving and critical thinking skills
- Develop a sense of craftsmanship, quality task performance, and goal-setting
- Find an alternative to destructive behavior
- Develop a positive work ethic and pride in a task well done
- Develop more appreciation and understanding of the world around them

Source: Business Circle for Arts Education in Oklahoma, “Arts at the Core of Learning 1999 Initiative”

“An elementary school that treats the arts as the province of a few gifted children, or views them only as recreation and entertainment, is a school that needs an infusion of soul. The arts are an essential element of education, just like reading, writing, and arithmetic.”

-William Bennett, Former US Secretary of Education

74% of 8th grade students with high-arts engagement plan to earn a bachelor’s degree as opposed to 43% who had low-arts engagement

Source: Woodruff Arts Center Education

4 times more likely to:

- be recognized for academic achievement
- participate in a math and science fair
- win an award for writing an essay or poem
- participate in youth groups
- perform community service

According to Americans for the Arts, students who regularly engage in artistic activities are:

3 times more likely to:

- be elected for class office within their schools
- win an award for school attendance

2 times more likely to:

- read for pleasure

This image was created by ARCK