

# THE IMPACT OF ARTS EDUCATION

97%

of employers considered creativity of **INCREASING IMPORTANCE** in their workplace

56%

of employers consider the **ARTS** to be the **MOST SIGNIFICANT INDICATOR OF CREATIVITY**

900

CEOs in sixty countries believe creativity is the most important **LEADERSHIP** quality

2

times more likely to **GRADUATE FROM COLLEGE**



8

times more likely for **NOBEL LAUREATES** to engage in the arts, compared to other scientists

18%

**DECREASE** in student dropout rates among low-income students who participate in 4+ years of arts education

100+

point **INCREASE** in SAT scores for students who participate in 4+ years of arts education

\*SOURCES:

Navigator Facts & Figures, AmericansForTheArts.org/ArtsEducation;  
Ready to Innovate, conference-board.org;  
Capitalizing on Complexity, ibm.com;  
Bernstein et al., 2008. Arts Foster Scientific Success. Journal of Science and Technology 2(1), 51-63.

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