



**ANNUAL  
REPORT  
2018 –  
2019**



**Reaching Students' Greatest Potential**

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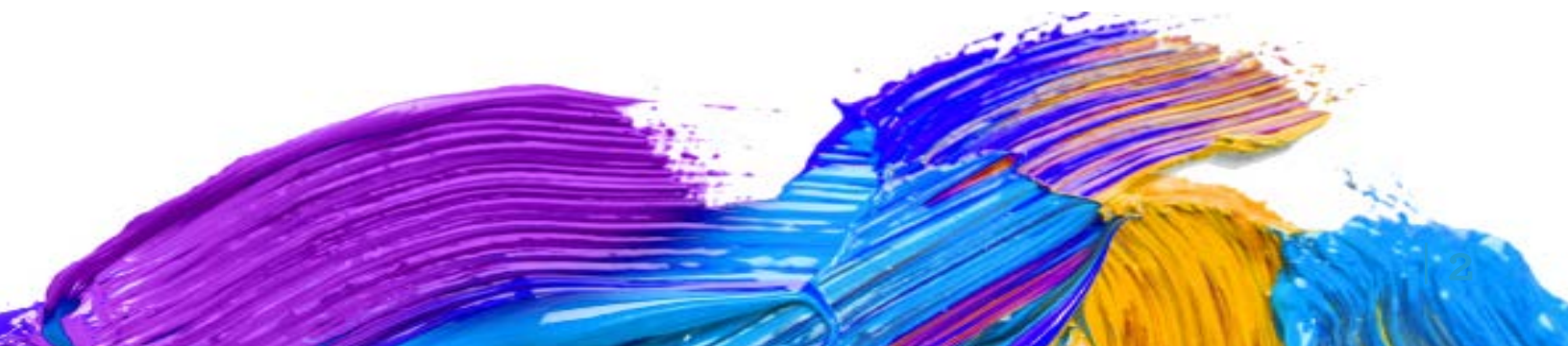
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# OUR MISSION AND VISION

Since 2012, ARCK has been using art as a vehicle for social impact in K-8 classrooms. We partner with Boston Public Schools to deliver arts integration programming that promotes 21st-century and social-emotional skills such as empathy, self-confidence, problem solving, and global awareness. In ARCK's core 36-week program, our trained teaching artists work closely with classroom teachers to offer weekly, in-school lessons free of charge through three modules: Leadership, Civic Engagement, and Social Justice.

Our mission is to empower underserved K-8 Boston Public School students to become innovators and creative thinkers by integrating art and design with literacy and STEM (Science, Technology, Engineering and Math) education.

WE BUILD BRIDGES BETWEEN STUDENTS, CLASSROOM TEACHERS, FAMILIES, AND COMMUNITIES — BECAUSE ART TAKES A VILLAGE.



WE ENGAGE STUDENTS WHO LACK ARTS EDUCATION IN LEARNING THEIR ACADEMICS WHILE PROMOTING COMPASSIONATE **GLOBAL CITIZENSHIP AND LEADERSHIP.**



WE EXPAND AND EXTEND CREATIVITY THROUGH ARTS-BASED PROJECTS THAT FOCUS ON THEMES SUCH AS **SOCIAL ENTREPRENEURSHIP, SUSTAINABILITY, AND HUMAN-CENTERED DESIGN.**



WE EMPOWER ENGLISH LANGUAGE LEARNERS AND STUDENTS FROM LOW-INCOME BACKGROUNDS GAIN **A PLATFORM FOR THEIR VOICES AND CREATIVITY** TO BE EXPERIENCED BY THE WIDER BOSTON COMMUNITY.

ARCK's vision is to provide a solution for the lack of arts education in public schools. ARCK is closing the opportunity gap by integrating art and design directly into classroom learning objectives. Providing creative learning programs not currently offered through the traditional educational model. These programs are designed to help students of all backgrounds and abilities and use creativity and innovation to change the course of their lives, ultimately helping to better educate and empower them, so they can become socially-conscious, global citizens of tomorrow. ARCK wants to continue serving more students through a sustainable model for all-training classroom teachers on how to integrate creative learning into their standard academic subjects will help students thrive and reach their full potential. ARCK is putting the "A" into STEAM. Achieving this objective will allow ARCK to help ensure that its students receive a richer education and reach their full potential.



Dear Friend,

What do we want our next generation to be? Creative, compassionate, and innovative! Right, but how?

From the start, I have envisioned ARCK as providing more than a visual art experience. Our work in classrooms and beyond is about opening a dialogue between young people and the outside world. We aim to foster a culture of respect and self-expression and support the development of informed, compassionate, empowered citizens of the world.

My passion for ARCK is to build bridges among children from different circumstances and cultures, a true inclusive community.

As an immigrant myself, I am passionate about helping immigrant and English language learners to use art to have a voice. ARCK uses art as a vehicle for these goals, yet our curriculum goes far beyond art, cultivating not only art-making skills, but greater compassion, confidence, and a sense of social justice.

ARCK has grown since our initial days! I am overjoyed that we have brought arts integration programming to 2700 Boston Public School students since we began in 2012. We are fortunate to have so many community members as volunteers, friends, and supporters. However, ARCK **needs your continued help to sustain and expand our program.**

How much does it cost ARCK to bring innovative lessons into school classrooms? Less than \$600 per year per student. We are striving to further develop our capacity in order to serve even more students next year, as well as to train classroom teachers to integrate art and design with their literacy and STEM education. Your sponsorship is an investment in our students, and a chance for you and your company to root for their future.

We need to engage Boston's students in learning creatively today so that they can become the leaders and changemakers of tomorrow's workforce. Please join me, and our youth, in our journey to use art as a vehicle for social change, building a better world for all.

Warmly,

A handwritten signature in black ink, appearing to read "Sara Demeter".

Sara Mraish Demeter  
Founder & Executive Director

# PROGRAM CURRICULUM

## PROGRAM CURRICULUM

ARCK's curriculum is **designed to promote social awareness and sustainability by teaching hands-on, student-centered lessons** that allow students to **gain leadership skills and confidence**, make **connections to their school work, community and their cultures**, and use creativity to address problems for long term solutions. For example, students in a seventh-grade Humanities class discussed their reimagining of their local public park to better serve the area's homeless population; this park would also help to enrich the local community with sustainable solutions that would provide shelter for the homeless population and a local garden to help feed the community. **ARCK's three key components are the following:**



### ARTS WITH IMPACT

**In-school arts integration promotes social-emotional well-being, teamwork and collaboration, and empathy for others.** Our free, core 36-week lesson curriculum based on environmental sustainability progresses through Leadership, Civic Engagement and Social Justice modules. This is an arts integrated class with literacy and STEM subjects. We hire teaching artists to co-teach with classroom teachers for deeper impact and a great way to inspire a love of learning in kids.



### MINDFUL ART

**Before and after-school programs.** Art with intention customized and focused on subject matter and promotes mindfulness and environmental sustainability. Lessons are comprehensive and multidisciplinary, largely based on visual and performance art.



### BUILDING BRIDGES: PUBLIC ART

**Connecting with the world outside.** Learning outside the classroom that provides opportunities to make a visible contribution to the Boston landscape. Promoting students' voices by building a bridge with the outer community and promoting civic engagement.



# OUTCOMES

## HOW DID WE EMPOWER STUDENTS TO REACH THEIR GREATEST POTENTIAL THIS YEAR?

### Student Growth

Teaching artists and classroom teachers with ARCK's staff observed students Social Emotional Learning, Academics, and Art Integration – based on a scale from 1-5 for each outcome. During and after, teaching artists and classroom teachers filled out a survey to rate their students. The overall growth in each core outcome area is as follows:

#### We served approximately 600 students this year.

- Numerous students grew in their writing skills and Math (STEAM concepts) due to the creative outlet that this project afforded.
- Students collaborated effectively with each other.
- The visual art projects created a motivational vehicle that encouraged students to express themselves in front of their peers and the community.

# 80%

DEMONSTRATED  
INCREASED  
TEAMWORK AND  
RESPONSIBILITY

# 88%

DEMONSTRATED AN INCREASE  
IN EMOTIONAL MANAGEMENT  
DURING THE PROGRAM



- Students worked together on several projects (quilts, sculptures, portraits, posters, printmaking, and murals on wall, paper, and wood) and had practice following multi - step directions.
- Most of the art was recyclable and sustainable!
- Students showed healthy emotional management skills.
- Students showed strong self-awareness.
- Students showed empathy towards their peers and their community through ARCK's social justice module on Design Thinking for long term solution projects.

# OUTCOMES

“While learning in other disciplines may often focus on the development of a single skill or talent, the arts regularly engage multiple skills and abilities. Engagement in the arts...nurtures the development of cognitive, social, and personal competencies.”

Edward B. Fiske, *Champions of Change: The Impact of Arts on Learning, Arts Education Partnership*, pg. 11, 1999.

15%

STUDENTS WITH HIGH LEVELS OR ARTS INVOLVEMENT ARE 15% LESS LIKELY TO DROP OUT THAN STUDENTS WITH LOW ARTS INVOLVEMENT

900

OVER 900 CEOs WORLDWIDE BELIEVED CREATIVITY WAS AN IMPORTANT LEADERSHIP QUALITY

2x

LOW-INCOME STUDENTS WHO ARE HIGHLY ENGAGED IN THE ARTS ARE TWICE AS LIKELY TO GRADUATE COLLEGE THAN THEIR PEERS WITH NO ARTS EDUCATION

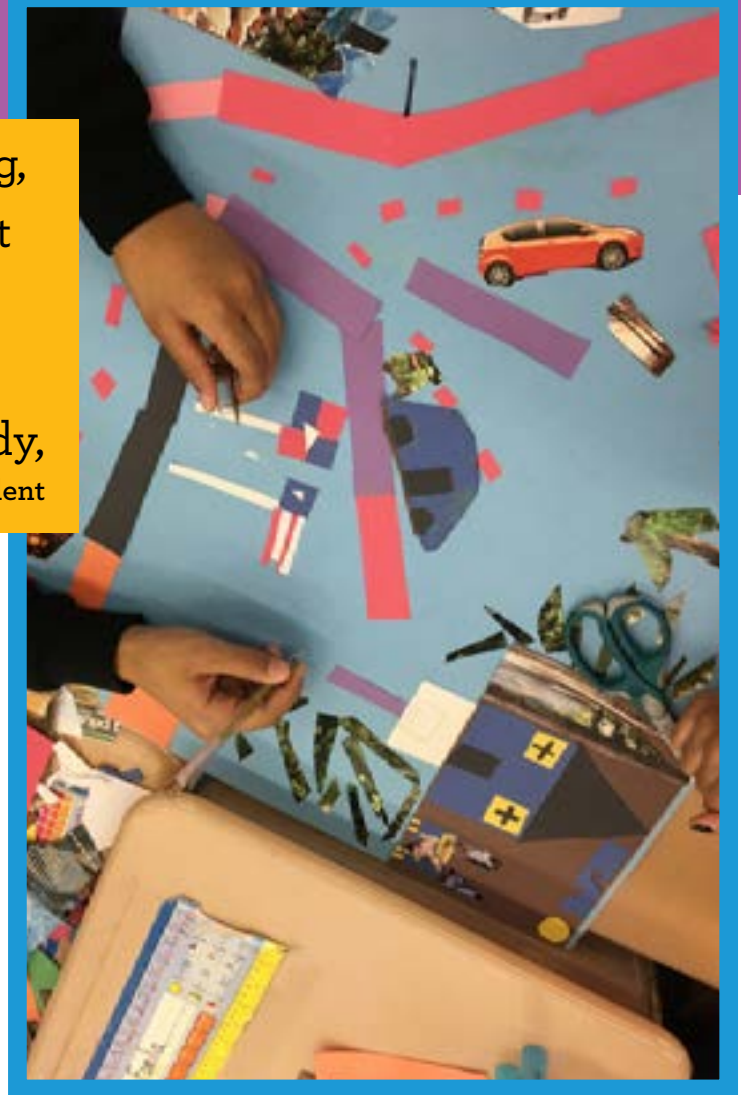
## How do we engage parents in their child's art education?

Parents and teachers at the Josiah Quincy Elementary School came together for a “Sewing Party,” to sew together the quilt squares designed by the 5th grade students for their Community Quilts! With five sewing machines and around 100 squares to assemble, we temporarily turned the school library into a busy factory environment. With help from our teaching artists, the parents and teachers made great progress toward completing all six quilts, which will be given as a graduation gift to the school by the 5th grade class. Providing parents and families with a way to be involved in their child's artmaking process fulfills ARCK's mission to address the whole child, and create a sense of community and inclusion through the arts. The Quincy Sewing Party also gave parents a chance to use their own creative skills, take a break from their normal routine, and get to know one another better. The six colorful quilts will be showcased in the auditorium of the Josiah Quincy Elementary School. By mobilizing parents, we can change our communities, create a space for engagement and enable them to be more supportive, safer, and inclusive.



"Art is fun because you can do anything,  
It's exciting because every time you get  
to learn new things."

-Wandy,  
student



"We are loving this program. It's amazing. We have newcomers who don't speak English, but they follow ARCK's instructions very well. This helps them have an opportunity to be creative and learn English."

— Alberto Carrero,  
Sheltered English Immersion teacher at Blackstone Innovation School

"Art helps express who you are."

—Janiah, student

["Art for All" Trailer](#)



# SCHOOLS SERVED

WE HAVE SERVED  
2700 STUDENTS  
SINCE 2012



## Blackstone Innovation School South End

ARCK has been partnering with the Blackstone, located in the South End of Boston, for five years and has served almost 400 students there. Around 600 students attend Blackstone. For the 2017-18 school year, we are teaching one second grade class, three third grade classes, three fourth grade classes, and one fifth grade class. ARCK held its first annual Parent Art Night at Blackstone in 2016, in which families were invited to view their children's showcased work and celebrate their arts-integrated accomplishments. Blackstone's motto is "Ubuntu," an African term that means "I am what I am because of who we all are."

## Gardner Pilot Academy Allston

We are in our seventh year of partnership with Gardner Pilot Academy (GPA), a full-service and inclusive community school serving 370 students in grades K-8. GPA is located in the Boston neighborhood of Allston. In the spring of 2016, ARCK's eighth grade students at GPA had the opportunity to create a large-scale public mural with Boston artist Mark Cooper, making their mark physically, visually, and creatively in their own local community of Boston. Entitled "I Am, We Are," the mural showcases students' exploration of their identities and multicultural communities and is located across from Fenway Park stadium in a space visible to an annual audience of three million. In the fall of 2017, seventh graders in our classes participated in ARCK's public installation for HUBweek, "I Am...You."

## Josiah Quincy Elementary School Chinatown

In the spring of 2018, we worked with five classes of 5th grade students at Josiah Quincy Elementary School (JQES), a K-5 community school located in Boston's Chinatown neighborhood. ARCK's founder, Sara Mraish Demeter, first worked with JQES in 2011 when she spearheaded a "Diversity Thru Art" initiative that brought in artists from different cultures to teach art to all 840 students at the school, which at the time lacked funding for an art teacher. This initiative became the foundation for ARCK. In spring 2018, our teaching artists will offer ARCK's Civic Engagement module to five fifth grade classes, focusing on human rights in a collaborative quilt project.



“I really can’t begin to say how much of an impact ARCK has had in my classroom. This year I’m working with students with moderate disabilities, and it’s extremely important that they have a vessel to communicate their thoughts and emotions and feelings and ARCK allows them to do that... I am extremely passionate about ARCK. I see the work that they do every week. The students are excited about it, they ask about it, they can’t wait for the ARCK instructors to come to the classroom.”

— Tyler Poquette,  
Blackstone liaison and  
3rd grade teacher

# 1001 ARTFUL NIGHTS

2018 – 2019  
Highlights



October 25, 2018

As a part of Boston arts, education and culture community, ARCK is hosting its 8th annual gala themed, "Havana Artful Night" on October 25, 2019 in the Fenway area. Last Year's [gala](#) "1001 Artful Nights" was a success, raising \$280K funds for our critical art integration programs that took place over the school year. We are proud to introduce "Havana Artful Night," our Cuban-themed 2019 auction benefit gala, offering 300+ philanthropist and business leaders the opportunity to dine, dance, win auction items and celebrate our accomplishments.

# JQES WATER JUSTICE



May 20, 2019

To complement "Water World," a unit on the social, cultural, and environmental importance of water, 140 5th grade students designed and painted a 10 foot by 30 foot mural on an exterior wall of the school. Our goal was for students to collectively generate concepts and imagery that express their understanding of the importance of water, and then learn mural painting techniques to execute the final project. Further academic connections involved the uses of STEM concepts such as gridding and scaling the wall, and the use of geometric shapes to create imagery.

# MILES OF MURALS



May 4th, 2019

Miles of Murals was a free, family-fun, all-day street fair packed with food truck, arts & crafts vendors, a DJ, dancing and activities on May 4th, 2019. The event created a space to establish meaningful connections and build bridges between students and the community through public art. Miles of Murals provided Boston students the opportunity to learn outside the classroom, enabling them to make a visible and lasting contribution to the Boston landscape. Over 3 million Boston commuters pass by the mural on a yearly basis and even more people witness the artwork on trips to Red Sox games and the Fenway Area.

# “PAREDES QUE HABLAN”



*The Friedrich and Garner Pilot School two 7th graders in the humanities class with ARCK, classroom teachers, teaching artists, principal of GPA Erica Herman, Michael O'Neal School Committee member and Dr. Tommy Chang.*

**February 22 – March 2, 2018**

The mural, “Paredes Que Hablan” (Walls that Speak), was created by approximately 80 seventh grade students from Gardner Pilot Academy in Allston and Lilla G. Frederick Pilot Middle School in Dorchester. This work was a collaboration between the nonprofit Art Resource Collaborative for Kids (ARCK) and the students and teachers of GPA and Frederick.

In the creation of this mural, students considered and experimented with how the themes and topics from our reading and writing in the Borders and Identity Unit could be represented in symbols. Each student created a symbol, and then a group of student artists met on a Saturday morning to join as many symbols as they could into an integrated design that conveyed the class’s message about border crossing. Then, all students participated in tracing the design onto mural panels and painting the panels.

"She envisioned job application stands for the homeless around the world, starting local, and then expanding globally."

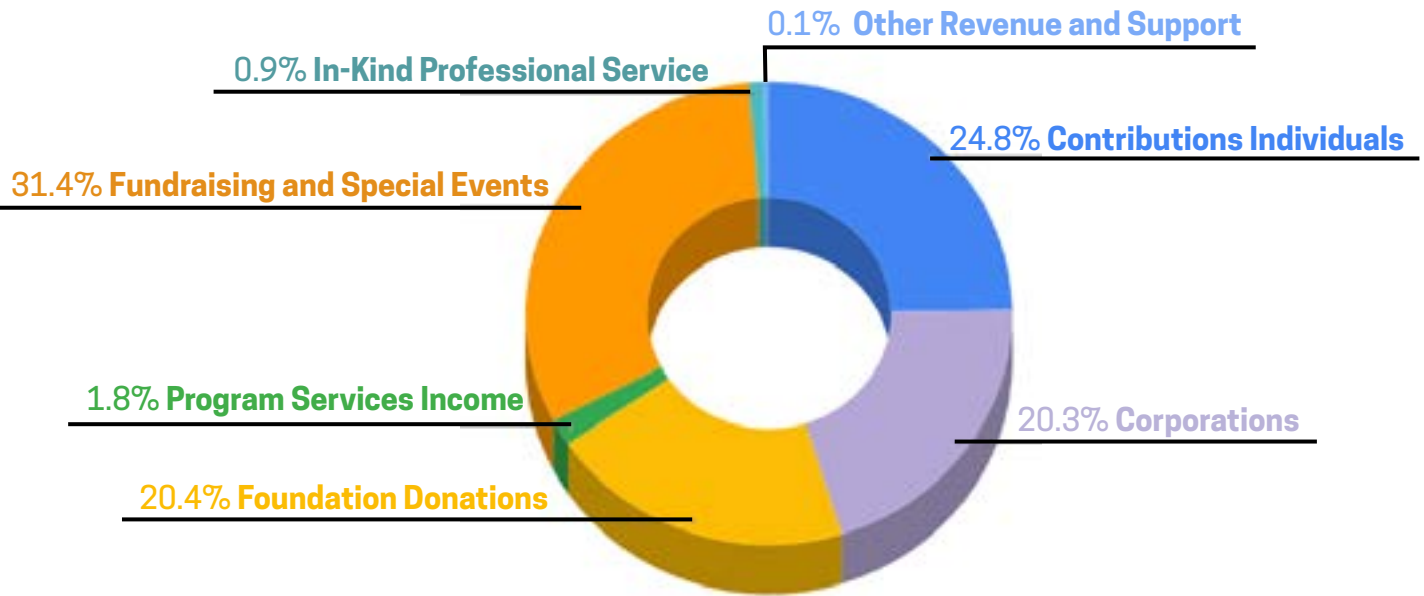
— Kaylee,

a Blackstone Student, participating during sharing session

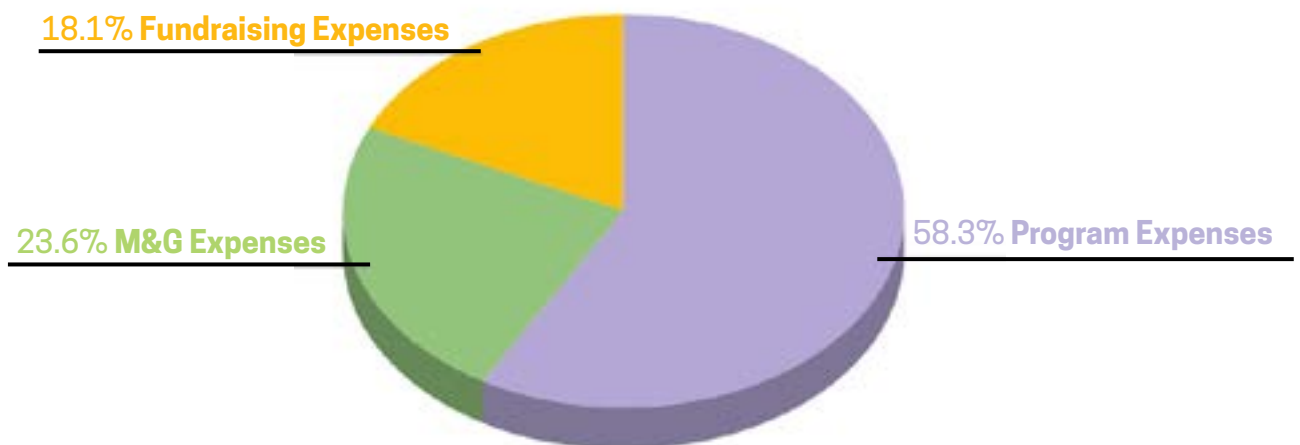


# FINANCIAL DATA

## INCOME Total Income: \$318,259.36



## COSTS Total Expenses: \$208,320.55





# BOARD OF DIRECTORS



## **Panos Demeter, Member**

Panos Demeter is the founder of Demeter Development Group, LLC and Concentric Management, LLC in Boston. He is actively involved in real estate investment, management and adaptive reuse of properties in the Metro Boston and Cambridge areas. He recently ended his fifteen year position as Chairman of the Board of Mercantile Bank and Trust Company after successfully spearheading the sale of the institution to Commerce Bank. He has an undergraduate degree from Babson College and an MBA from Columbia Business School with a concentration in real estate finance. His social responsibility contributions to the city of Boston have been exemplary and include the Project Place Financial Literacy Program and Mercantile Social Responsibility Committee.



## **Michael Fogarasi, Treasurer**

Michael Fogarasi is a producer at FableVision Studios, a Boston-based children's media and educational technology studio. As a producer, Michael manages a wide variety of technical and animation projects with clients ranging from Sesame Workshop and National Geographic to local non-profits. His goal is to create engaging educational products that leverage the power of media to benefit and empower learners of all backgrounds. He is also a big proponent of holistic education practices, which encourage the development of social and emotional skills through creative pursuits. Michael received bachelor's degrees in Film Studies and German at Boston College, where he served as executive producer for the Boston College Television station. Michael also volunteers with the Massachusetts Association for the Blind and Visually Impaired.



## **Roger Krakoff, Member**

Roger is a successful early stage enterprise venture capitalist. For over twenty years he has invested in a wide range of leading technology enabled solutions focused on improving the productivity and efficiency of businesses. Roger is the founding member of Cloud Capital Partners. He seed funded or help start over 15 companies focused on enterprise cloud computing. Currently he is a member of the Advisory Board at Workspot. Roger is a frequent speaker and writer on venture capital industry. Roger earned an MBA from Harvard Business School, an MA from Fletcher School of Law and Diplomacy and a Bachelor of Art with High Honors in International Relations and Economics from Tufts University. Roger is a mentor at TechStars Boston and in the past TechStars Cloud/ New York and IoT as well as the business accelerator Accelprize. He is on the Board of the Tish School and the Entrepreneurial Leadership Center at Tufts University, the Greenlight Fund Boston, Rennie Center for Education Research & Policy. He is also a Trustee for the Boys and Girls Club of Boston.



## **Diane Boissonneault, Chair**

Diane Boissonneault is an attorney with over 20 years of corporate experience working both in-house and in a large law firm. Most recently she was Associate General Counsel at the Cumberland Gulf Group of Companies responsible for the Law, Risk Management and Records Retention departments. Prior to that she was a corporate associate at Goodwin Procter LLP in Boston. Diane received her B.A. in Economics and International Affairs/Political Science at the University of Maine at Orono and her J.D. at Suffolk University. Diane's interest in ARCK's mission is driven by her deep appreciation of the importance of art education as a vehicle for developing practical creativity, building self-confidence and creating a sense of community.

# BOARD OF DIRECTORS (CONT'D)



## **Christine O'Donnell, Member**

Christine O'Donnell is the Owner and Gallery Manager of Beacon Gallery. She opened Beacon Gallery in Boston, Massachusetts after over a decade spent living and working in the field of marketing, advertising and education in Paris, Hong Kong, and Singapore. Christine has a master's degree from Tufts University in Medford, Massachusetts and a bachelor's degree from College of the Holy Cross in Worcester, Massachusetts. Christine is also a member of the Newton Cultural Council, which provides over \$16,000 in grants to local artists, scientists and those working in the humanities every year. She also works closely with non-profits both in the local community and abroad, jurying art shows, fundraising and collaborating to bring meaningful events to Beacon Gallery (such as January 2018's "Lives in Limbo: Refugees at the Gates of Europe"). Christine is the product of the public schools in Massachusetts, which she attended from kindergarten through grade 12, and she intends to send both of her children through the public school system as well. As such, she is highly supportive of finding methods of improving the public school experience for those in underfunded communities.



## **Kimvy Nguyen, Member**

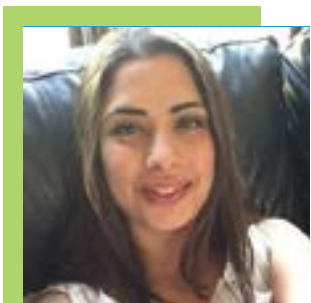
Kimvy Nguyen is currently studying for her Doctor of Education in Organizational Leadership at Northeastern University. She also holds a Masters in Education at the University of Massachusetts, Boston and a Bachelor of Arts in Art History at Boston College. For over 15 years, Kimvy has been the Special Education Educator and Coordinator at Boston Public Schools. She is responsible for coordinating and maintaining the developmental process of an Individual Education Program (IEP) for more than 150 students. Kimvy also facilitates professional development training to general classroom and special education teachers to implement differentiated instruction. She is the co-founder of peasoupATTACK, an online website that sells artworks and wearable art. During the summer, Kimvy works for Ben & Jerry's as their catering coordinator where she works with the franchise owner and store managers on creating and managing catering events throughout Boston.

# HONORARY BOARD



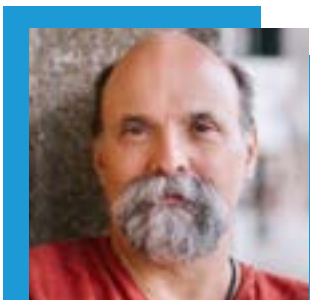
## **Mojgan M. Lefebvre, EVP & Chief Information Officer, Traveler's Insurance**

Mojgan Lefebvre is SVP & CIO for Liberty Mutual Global Specialty. In this role, she leads all aspects of technology planning and execution, and is accountable for technology strategy, business capability delivery, application development, and support. Before joining Liberty Mutual in 2010, Mojgan was EVP and Global CIO for bioMerieux, a medical device company with business in over 100 companies. In addition, she has also held various leadership positions in both business and technology at Teletech, eRoom, and Bain & Company. Mojgan received her MBA at Harvard Business School. Mojgan Lefebvre is one of Boston Business Journal 2015 women to Watch in Science and Technology honorees and a 2017 winner of Digital Insurance's Women in Insurance Leadership.



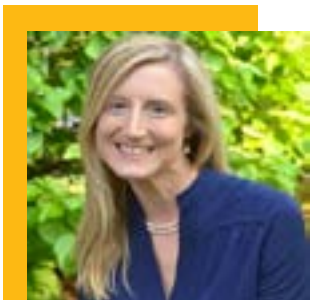
## **Joelle Tomb, Real Estate Broker and Artist**

Joelle Tomb is a Ph.D student in Education at the University of Montreal. Her research interests include teacher training, curriculum development, art integration and creative methodologies to explore plural identities of individuals. Joelle was born in Lebanon and raised in a family that has an artistic heritage, hence her interests in the arts and arts education. Joelle has served as a lecturer in French and French culture at MIT and Brandeis University, and currently teaches at Northeastern University. She has also coordinated a number of art exhibitions and projects in North America and the Middle East. She is currently a staff member at the ICA, where she leads educational tours of the museum. Joelle is fluent in French, Arabic, English and Spanish. She currently lives in Newton with her husband and three sons.



## **Scott Ruescher, Harvard Graduate School of Education, Coordinator of Arts in Education Program**

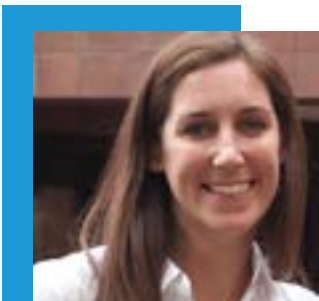
Scott has been working in the area of arts education for many years. Since 2002, he has served as administrator for the Arts in Education program at the Harvard Graduate School of Education, coming into contact with educators from various artistic backgrounds, and for the same length of time has taught English composition and creative writing in the Boston University Prison Education Program. Winner of a public service award from Cambridge School Volunteers, Inc., for his participation in the Reading Buddies/Lectores program at the bilingual public Amigos School, he is the author of *Waiting for the Light to Change*, a collection of poems published by Prolific Press in 2017. He has contributed poems to *Agni*, *Ploughshares*, *Solstice*, *Origins Journal*, the *Harvard Educational Review*, and other publications, and has won annual poetry awards from *Able Muse*, *Poetry Quarterly*, and the *New England Poetry Club*. In recent years, he has also offered still-life drawing workshops at the *Josiah Quincy Elementary School* and *Gardner Pilot Academy*, an activity that led to his happy new affiliation with ARCK.



## **Evie Dykema, Principal NavStar Advisors, Strategic Planning**

Evie Black Dykema served on ARCK's board for four years and enjoys remaining involved through this Honorary Board role. Evie was drawn to ARCK by its mission and the passion of the leaders who are pursuing it. Initially, her interest in offering public school students access to visual arts programs was inspired by the example of her mother, whose career was devoted to launching a series of enrichment programs in public schools. Professionally, Evie is a growth strategy consultant. She founded NAVSTAR Advisors in 2002, following many years of CEO- and board-level experiences at two other strategy consultancies. She received an AB in Public Policy Studies from Duke University and an MBA at Northwestern's Kellogg School of Business (First Scholar Program). Evie's favorite artist is her daughter Vivian (born in 2008), and the professional art that she admires most typically harnesses the power of the artist's "inner child".

# BOARD ADVISORS



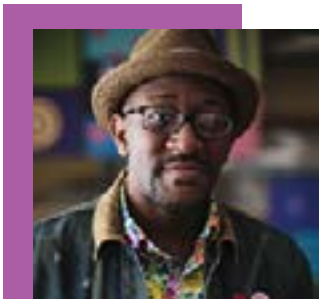
## Liz Byron, Honorary Board

Liz Byron is a special education teacher, art teacher and practicing visual artist. In addition, she has taught general education and ESL. She graduated from Boston College with a B.A. in elementary education and a B.A. in visual art. She received a Masters in Arts Education from the Harvard Graduate School of Education as well as a second master's degree in special education from Lesley University. She has taught in five different countries as well as in New York City. She is currently the Preschool through 8th grade Visual Art Full Inclusion Teacher at Gardner Pilot Academy in Allston. She is committed to providing high need, low-income students with an exemplary education complete with access to the arts. Liz has taught numerous courses on Universal Design for Learning and is currently writing a book on UDL and the arts.



## Ron Lawner, Honorary Board

A member of the Wall Street Journal's Creative Leaders Series, Lawner led the advertising agency Arnold Worldwide to international acclaim and creative honors that include the '98 Cannes Grand Prix for Volkswagen, Emmy Awards, The Grand Effie, D&AD, Kelly Awards, One Show Pencils, Clios, London International Awards and the International Andy Awards. Arnold Worldwide has been on the Gunn Report's top creative agencies list since its inception in '92. Lawner, a longtime resident of Beacon Hill and Cape Cod, works as a consultant on a number of corporate philanthropic brands and serves on a variety of boards.



## Jamaal Eversley, Art Education Advisor

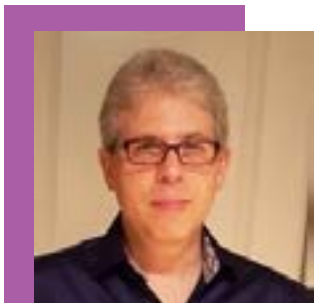
With a business degree in hand from Babson College, Jamaal has decided to chase after his dreams and passionately pursue his talents as an eccentric abstract artist intertwining business with the arts in order to serve the community. His art has been exhibited twice in Massachusetts General Hospital's Illuminations program and shows throughout the South Shore and Boston area. Within the past two years, he has received several public grants to bring his colorful patterns to the community. Jamaal constantly creates to spur the juices of creative genius and put the "F" meant for "Fun" back into Fine Arts.



## Sandra Larson, Communications Advisor

Sandra (Sandy) Larson is a Boston Public Schools parent and a freelance journalist who has covered the city's issues and people for the past 20 years. She is a regular contributor to the *Bay State Banner* and her work also has appeared in *Next City*, *The Guardian*, *Exhale* magazine, *Banner Biz* magazine, *Glue* magazine and *Arts Editor*. She has volunteered as an arts editor and writer for *Spare Change News* and currently volunteers at the youth-serving nonprofit More Than Words. She first saw the power of Sara Mraish Demeter's work when Sara co-led the year-long "Diversity Through Art" effort at the Josiah Quincy Elementary School that reached more than 800 students and culminated in a highly successful exhibit and art sale. Sandy has worn many hats in her career, including director of a nonprofit aptitude testing center; technical writer; and co-director of a South End contemporary art gallery. She holds a Master of Liberal Arts in Journalism from Harvard University and a Master of Science in Urban and Regional Policy from Northeastern University's School of Public Policy and Urban Affairs.

# BOARD ADVISORS (CONT'D)



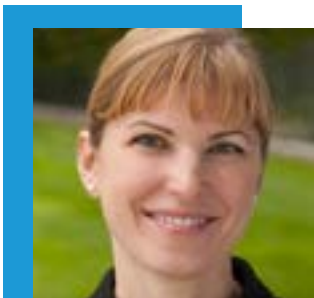
## **Craig Bassett, Communication and Marketing Advisor**

Craig Bassett holds a B.A. in French from the State University of New York at Albany and an MBA from Columbia University. Craig's career in marketing began as an assistant brand manager in the Weight Watchers Frozen Food division of Heinz. He then moved onto Cadbury Adams (now Mondelez), where he had P&L responsibility for Bubblicious, the leading bubble gum brand. Also, at Cadbury, Craig led innovative marketing partnerships and integrated marketing campaigns with companies like General Mills, Nickelodeon, and IMAX. Craig was then hired into AT&T, where he helped to launch the first iPhone, built and ran the industry's leading customer referral program, and helped lead a variety of marketing partnerships, including the one with Citibank for the AT&T Universal Card. Craig now provides marketing services to a variety of technology start-ups and ARCK.



## **Davey Bakhshi, Entrepreneur**

Davey Bakhshi Born in Kenya, and raised in Zambia and the United Kingdom, Davey is a 'no-nonsense' hands-on team member, advisor, mentor, board member, director and co-founder, having served on the boards of Public, Private, and NPO's in Scandinavia, the UK & the US. These varied from startups to turnarounds. He has over 20 years of experience in Capital Markets, Investment, Risk Management, and Corporate Strategy. With a recent shift to technology, Davey had been researching the world of Deep & Machine Learning, Block chain, Robotics, Life Sciences and Augmented & Mixed Reality. Davey is involved in several projects to build disruptive, innovative technological products, services and enduring businesses that have a global impact. He is also the creator and author of the forthcoming 'Stoney Rock Mounties' children's book series.



## **Kasha Gauthier, Strategic Planning and Cyber Security Specialist**

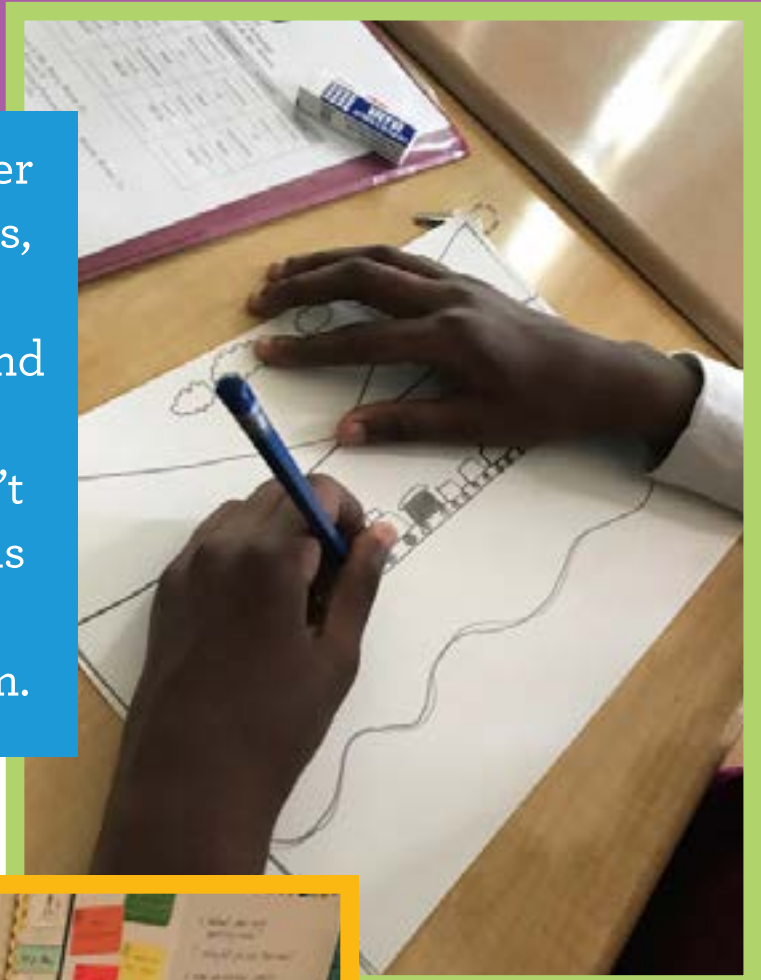
Kasha Gauthier holds a Bachelor of Science in Accounting and Information Systems from the University of Massachusetts, Amherst. Her career began as an auditor and forensic accountant at Arthur Andersen. Kasha has over 20 years of leadership experience working with organizations ranging from Fortune 100 companies to non-profits. Currently, she is the Chief Operating Officer at Magnetude Consulting which is located in the Greater Boston Area. Kasha has experienced a security breach firsthand and has since become very passionate about improving security of the digital world. Through Kasha's work in cyber security education and diversity and inclusion in technology, she is helping develop the next generation of cybersecurity workforce and digital citizenry.



## **Christine Petersen, President & CEO at smarTours, Independent Board Director**

Christine Petersen holds an MBA in Marketing/International Economics at Columbia University and a Bachelor of Arts in Economics. Christine has more than 25 years of leadership experience, as she was vice president of Financial Services Product Marketing at American Express (1996-1997), President of TripAdvisor for Business (2010-2013), and CEO of Time Out Digital (2016-2018). She is currently President & CEO of smarTours.

Blackstone Innovation School teacher Tyler Poquette's third-grade students, the majority of whom are people of color, are finding out who they are and how they can express that through art. "Art gives kids a voice they didn't know they had," he said. Poquette has kids who struggle in the classroom, but ARCK's instruction reaches them.



"Kids who have a tough time reading or spelling ... they can do art and be successful with expressing themselves," he said, noting that confidence then spills over into their academics.



## **Sara Mraish Demeter, Founder and Executive Director**

Sara is an entrepreneur, natural leader, artist, educator, passionate activist, parent, and committed community member. She holds a B.A. in Psychology with a minor in French, and recently completed the Nonprofit Management and Leadership program at Boston University. She is fluent in Arabic, French, and Spanish. Her entrepreneurial experience began with a consulting business, localizing software into multiple languages. She moved on to specialize in Arabic software localization, working with Fortune 500 corporations. She is a member of the Beacon Hill Circle for Charity that supports children and women in Boston and has been a member of the Center for Arabic Culture and a volunteer on the Social Responsibility Committee for for Berkshire Bank (formerly Commerce Bank).

In 2004 she began her education activist work, volunteering with local community members in a drive to open a Boston Public School to bring diversity and inclusion to Beacon Hill and other downtown neighborhoods. As a BPS parent, she has served on the School Site Council at Josiah Quincy Elementary School in Chinatown, and as Art Committee co-chair, spearheaded in 2011-12

an ambitious school-wide “Diversity Thru Art” initiative, recruiting dozens of local artists to deliver art workshops to all 840 students during a year in which the school lacked an art teacher. This successful initiative laid the groundwork for the formation of ARCK to bring arts education to other underserved schools. Sara has extended her education work internationally as well, leading art workshops for Syrian refugee children in her native Jordan.

Recent honors include selection as a 2016 EXTRAOrdinary Woman of Boston by the Mayor’s Office of Women’s Advancement and selection to the Power Launch social impact nonprofit accelerator program’s inaugural Social Change Fellows cohort in spring 2016.

**ARCK works with an amazing teaching artists team from Harvard Arts Education, Boston University, Tufts, MassArt, and Lesley University.**

**Claire Ingelfinger, Program Coordinator**

**Amanda Simone, Development Assistant**

## **Teaching Artists**

**Kristen Leslie**

**Will Whelan**

**Mary Teuscher**

# VOLUNTEERS

*ARCK is grateful for the generosity and dedication of our volunteers.*

## Special Guest

**Joseph Boncore**, Massachusetts State Senator

**Billy Costa**, Emmy-award winning radio personality, KISS 108FM

**Kara Elliot-Ortega**, City of Boston Chief of Arts and Culture

**Annissa Essaibi George**, City Councilor-at-Large

**Ed Flynn**, City Councilor

**Jay Livingstone**, City Councilor

**Josh Zakim**, City Councilor

## Gala Chairs

**Sara Demeter**

**Arjun Gupta**

**Dot Joyce**

## Gala 2018 Host Committee

Katharine Atkins-Pattenson

Giuliana Berchicci

Wayne Best

Andrea Blake

Diane Boissonneault

Heidi Boulogne

Harry Collins

Felice Cabral

Peter Deveney

Danielle Devellis

Kaitlin Dierze

Evie Dykema

David Friedman

Melody Hsu

David Jacobs

James Mahoney

Shannon Mcallister

Randa Milosavljevic

Suzan Redgate

Soumya Suresh

Elizabeth Taylor

Mary Teuscher

Kim Tolleson

Joelle Tomb

Christina Townsend

Gen Tracey

Leslie Wilcox

Matt Wilder



# VOLUNTEERS (CONT'D)

*ARCK is grateful for the generosity and dedication of our volunteers.*

## Gala 2018 Planning Committee

Panos Demeter	Morgan Lefebvre
Paul DeStefano	Nicole Malo
Jamaal Eversley	Dan Moon
Michael Fogarasi	Kimvy Nguyen
Amy Gallant Sullivan	Christine O'Donnell
Laura Godfrey	Amanda Simeone

## Education Interns

Katie Heveran, Michigan State University (Summer 2016)  
Rachel Fucci, Emerson College (Fall 2016)  
Sasha Bianca Goldman, SMFA (Fall 2016)  
Cortney Sindelar, Boston University (Fall 2016)  
Lizzy Wimberly, Boston University (Spring 2017)  
Emily Vargas, Wellesley College (Spring 2017)  
Megan Schuler, Boston College (Spring 2017)  
Haihong Chen, Boston University (Summer 2017)  
Rae Bi (Xiaoru), Boston University (Summer 2019)

## Development Interns

Kylie Whalen, Boston College (Summer 2016)  
Meredith Horan, Boston College (Summer 2016)  
Nathania Dahniyati, Emerson College (Fall 2016)  
Anna Robson, Tufts University (Spring 2017)  
Philippine Kugener, Rice University (Summer 2017)  
Nina Ni, Boston University (Summer 2017)  
Rida Kareen, Mount Holyoke (Summer 2019)  
Collen O'Connor, Boston University (Summer 2019)  
Max Giarrusso, Denison University (Summer 2019)

# VOLUNTEERS (CONT'D)

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*ARCK is grateful for the generosity and dedication of our volunteer interns.*

## **Marketing Interns**

Meggie Petersen, Boston University (Summer 2016)  
Salma Segebre, Southwestern University (Summer 2016)  
Laura Cafasso, Emerson College (Fall 2016)  
Erica Osiecki, Boston College (Winter/Spring 2017)  
Christina Kim, Boston University (Spring 2017)  
Clare Kim, Boston College (Summer 2017)  
Emma Dougherty, Suffolk University (Spring, Summer 2019)  
Avery Serven, Suffolk University (Spring, Summer 2019)  
Xiaoshu (Jill) Xiong, Boston University (Spring 2019)  
Meagan House (Spring 2019)

## **Graphic Design Interns**

Colleen Mulligan, New England Institute of Art (Summer 2016)  
Zhixuan Li, Northeastern University (Summer 2016)  
Amanda Lam, SMFA at Tufts University (Spring 2017)  
Offri Rieger (Summer 2019)  
Donna Wilson (Summer 2019)

## **Accounting Interns**

Soumya Suresh (2018)

# SPECIAL THANKS

To Our 2018 - 2019  
Fiscal Year Funders

Ansonia Wines  
Bain Capital Children's Charity  
Beacon Gallery  
Beacon Hill Circle for Charity  
BeerWorks  
Ben & Jerry's Foundation  
Berkshire Bank  
Boston Cultural Council  
Boston Ed. Dev. Foundation  
Boston Planning and Dev. Agency  
Boston Public Schools  
Boston Realty Advisor  
Boston Red Sox Foundation  
Boston Urban Partners  
Boston University  
BPS Arts  
Brand 47  
Cambridge Trust Company  
Cask N' Flagon  
Cognizant  
Cubby Oil & Energy  
Deloitte  
Education First/ NoVo Foundation  
Edvestors, Inc., BPS Expansion Fund  
Foley Hoag Foundation  
Hestia Fund  
Hingham Institution for Savings  
Holland Construction

Insurance Marketing Agencies  
Jimmie Johnson Foundation  
Junior League of Boston  
Kappy's Fine Wine & Spirits  
Liberty Mutual Foundation  
Lincoln and Theresa Filene Foundation  
Lupoli Companies  
Massachusetts Cultural Council  
Miquel Monteiro  
NoVo Foundation  
Orange Barrel Media  
Orville W. Forte Charitable Foundation  
Paul V. Destefano  
PeaSoupATTACK  
Pivotal  
Red Sox Foundation  
Rockefeller Philanthropy Advisors  
Samuel & Associates  
Steve & Alexi Conine  
Taj Hotel  
Tata Consultancy Services  
The Boston Guardian  
The Cricket Foundation  
The Fallon Company  
The Holland Companies  
Tufts University  
Wayfair



"Interning at ARCK has been an excellent opportunity to develop and expand my skill-set while working towards something I care about-youth empowerment."

— Haihong Chen,  
Fall 2017 Education Intern, Boston  
University, Arts Administration

"Through co-teaching with an ARCK teaching artist, I am learning so many new skills that I can bring into my classroom going forward to engage my students and provide multiple opportunities for my students to express themselves."

— Katharine Atkins-Pattenson,  
GPA 7th Grade Humanities Teacher

